## 2024 FIVE STAR WEALTH MANAGER AWARD WINNER



Left to right: Lindsey Overlien, Operations Manager; 2023, 2024 winner Aaron Overlien, CRPC™, AAMS™, CLTC®, WMCP®, Financial Professional, CA Insurance Lic. 0G19969

## **Aaron Overlien**

CRPC™, AAMS™, CLTC®, WMCP®, Financial Professional, CA Insurance Lic. 0G19969

## People - Purpose - Planning

- · Protect your family's future
- · Grow your wealth

- Protection, accumulation, preservation
- · Prepare for retirement

Aaron has made a career at New York Life Insurance Company since he graduated from BIOLA University in 2008. He serves primarily entrepreneurs, professionals and retirees. He is a proud member of The Million Dollar Round Table (MDRT)\* and the National Association of Insurance & Financial Advisors (NAIFA). The attainment of many designations throughout his career has accelerated his radiance in financial guidance.

He and his wife, Lindsey, are proud to operate his practice out of their office in Orange County, California. They have two elementary-age kids, and Aaron greatly enjoys coaching his sons' youth football and basketball teams.



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\*8-year qualifier. The Million Dollar Round Table (MDRT), The Premier Association of Financial Professionals, is recognized globally as the standard of excellence for life insurance sales performance in the insurance and financial services industry.

Agent with New York Life Insurance Co. Registered Rep with NYLIFE Securities LLC, (Member FINRA/SIPC), A Licensed Insurance Agency.

-Financial Advisor with Eagle Strategies, A registered Investment Adviser. NYLIFE Securities and Eagle Strategies are New York Life companies.

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FIVE STAR WEALTH MANAGER AWARD WINNER





Award winner seen in

Orange Coast

This award was issued on 05/01/2024 by Five Star Professional (FSP) for the time period 07/25/2023 through 01/31/2024. Fee paid for use of marketing materials. Self-completed questionnaire was used for rating. This rating is not related to the quality of the investment advice and based solely on the disclosed criteria. 2,682 Orange County-area wealth managers were considered for the award; 140 (5% of candidates) were named 2024 Five Star Wealth Managers. The following prior year statistics use this format: YEAR: # Considered, #Winners, % of candidates, Issued Date, Research Period. 2023: 2,576, 160, 6%, 5/1/23, 7/25/22 – 2/10/23; 2022: 2,482, 143, 6%, 5/1/22, 8/30/21 – 3/4/22; 2021: 2,398, 144, 6%, 5/1/18, 8/17/20 – 3/12/21; 2020: 2,320, 152, 7%, 5/1/20, 8/11/19 – 3/13/20; 2019: 2,469, 187, 8%, 5/1/19, 8/13/18 – 3/11/19; 2018: 2,423, 144, 6%, 5/1/18, 6/21/17 – 3/16/18; 2017: 1,790, 280, 16%, 5/1/17, 8/24/16 – 2/24/17; 2016: 1,383, 312, 23%, 2/1/16, 8/19/15 – 1/15/16; 2015: 2,010, 351, 17%, 3/1/15, 8/30/14 – 1/30/15; 2014: 3,489, 302, 9%, 3/1/14, 8/30/13 – 1/30/14; 2013: 2,293, 415, 18%, 3/1/13, 8/30/12 – 1/30/13; 2012: 1,760, 255, 14%, 3/1/12, 8/30/11 – 1/31/12.

Wealth managers do not pay a fee to be considered or placed on the final list of Five Star Wealth Managers. The award is based on 10 objective criteria. Eligibility criteria — required: 1. Credentialed as a registered investment adviser (FIA) or a registered investment adviser representative; 2. Actively licensed as a RIA or as a principal of a registered investment adviser firm for a minimum of 5 years; 3. Favorable regulatory and complaint history review (As defined by FSP; the wealth manager has not; A. Been subject to a regulatory action that resulted in a license being suspended or revoked, or payment of a fine; 8. Had more than a total of three settled or pending complaints filed against them and/or a total of five settled, pending, dismissed or denied complaints with any regulatory authority or FSPS consumer complaint process. Unfavorable feedback may have been discovered through a check of complaints registered with a regulatory authority or replaints registered with a regulatory authority or replaints registered with a regulatory authority or replaints registered with a regulatory authority or responsible feedback may have been discovered through a check of complaints registered with a regulatory authority or replaints registered with a regulatory authority or regulatory authority or replaints registered with a regulatory and for personal bankruptcy within the past 11 years; E. Been convicted of a felony); 4. Fulfulled their firm review based on internal standards; 5. Accepting new clients. Evaluation criteria — considered: 6. One-year client retention rate; 8. Non-institutional discretionary and/or non-discretionary client assets administered; 9. Number of client households served; 10. Education and professional designations. FSP does not evaluate quality of services provided to clients. The award